

# World Map

## of Exhibition Venues

2023 Edition

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Report prepared by

**JWOC**



































**ufi**

The Global  
Association of the  
Exhibition Industry



# Thank You

We would like to thank the following supporting partners, who helped collecting the data for this edition and previous instances:

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 AEFI ASSOCIATION OF EXHIBITION FIRMS IN ITALY	AEFI (Italy)	 BSG www.bsgasia.com	BSG (UFI/BSG Asia-Pacific report)	 SCEGA SAUDI CONVENTION BUREAU	SCEGA (Saudi Arabia)
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 AIFEC ASSOCIATION OF EXHIBITION FIRMS IN COLOMBIA	AIFEC (Colombia)	 expo x event LIVE COMMUNICATION VERTICAL CHANNEL	EXPO EVENT (Switzerland)	 UBRAFE UNION BRASILEIRA DE EXHIBICAOES E FEIRAS	UBRAFE (Brazil)
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 AOCA ASSOCIATION OF ARGENTINE ORGANIZATIONS OF CONVENTIONS AND EXHIBITIONS	AOCA (Argentina)	 visitMalta LIVE COMMUNICATION VERTICAL CHANNEL	Malta Tourism Authority (Malta)		
 APPCE ASSOCIATION OF PANAMA PROFESSIONAL EXHIBITION FIRMS	APPCE (Panama)	 MediaAuditFinland	MediaAudit (Finland)		
 AUDOCA ASSOCIATION OF URUGUAYAN ORGANIZATIONS OF CONVENTIONS AND EXHIBITIONS	AUDOCA (Uruguay)	 PCEI POLSKA IZBA PRZEKAZOWYCH I TELEWIZYJNYCH	PCEI (Poland)		
 AUMA ASSOCIATION OF GERMANY EXHIBITION FIRMS	AUMA (Germany)				

## Global

Reports



Analysing the global exhibition industry with global comparisons.

**Global Barometer** – Bi-annual report on industry developments.

**World Map of Venues** – Report on trends in venue space and project developments globally.

**Economic Impact Study** – Report on the value of exhibitions globally and regionally.

**United Nations Sustainable Development Goals** – Report on the economic, social & environmental impacts of a number of exhibition industry projects.

## Regional

Reports



Regular market overviews on UFI's chapter regions.

**Euro Fair Statistics** – Annual list of certified data for Europe by country.

**The Trade Fair Industry in Asia** – Annual analysis of market developments for Asia/Pacific by country.

**The Exhibition Industry in MEA** – Overview of the exhibition market in the MEA region.

**The Exhibition Industry in Latin America** – The first comprehensive overview by UFI of the exhibition industry Latin America.

## Topical

Reports



Focused reports on challenges and developments within the exhibition industry.

**Global Visitor Insights & Global Exhibitor Insights** – Data driven research reports on visitor feedback and exhibitor expectations.

**Best Practices Compendiums** – Case studies of successful industry developments.

**Special Industry Topics** – A wide ranging selection of bespoke reports into specific industry topics.

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jwc - the company

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Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the “World Map of Exhibition Venues”, UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor exhibition space that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including exhibition space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

“Top” in the context of this report is considered as the largest venues (or the countries/regions with the most exhibition space) and bears no relation to the quality of that space.

The data collection was conducted through several channels including the supporting partners and companies mentioned on the previous page and also direct information from venues.

Important remark: This new version of the report includes significant updates for several key markets compared to the previous edition, eg. for China, India, the United States and several countries in South America.

The results are considered reliable and have been researched with due diligence. They cannot however be considered as fully accurate or complete and UFI or jwc cannot be held responsible for errors or any consequences arising from the use of this information.

For instance, the data for several countries currently facing specific circumstances (eg. Iran, Iraq, Russia, Ukraine, Syria, Yemen, Sudan) could only be updated with great difficulty or not at all, and will need to be treated with careful reflection.

In line with UFI's mission to provide vital data to the entire industry, this report is freely available at [www.ufi.org/research](http://www.ufi.org/research). It is also available at [www.jwc.eu.com](http://www.jwc.eu.com).

For any information on this report or other UFI's Research activities, please contact [research@ufi.org](mailto:research@ufi.org) or get in touch with [jwc](mailto:jwc@ufi.org) at [info@jwc.eu.com](mailto:info@jwc.eu.com).

The total indoor exhibition space worldwide reaches 42.1 million sqm for the year 2023 and 1,425 venues were identified.

### Total venue space available globally



Total venue  
space available  
for exhibitions  
globally

### Total number of venues globally

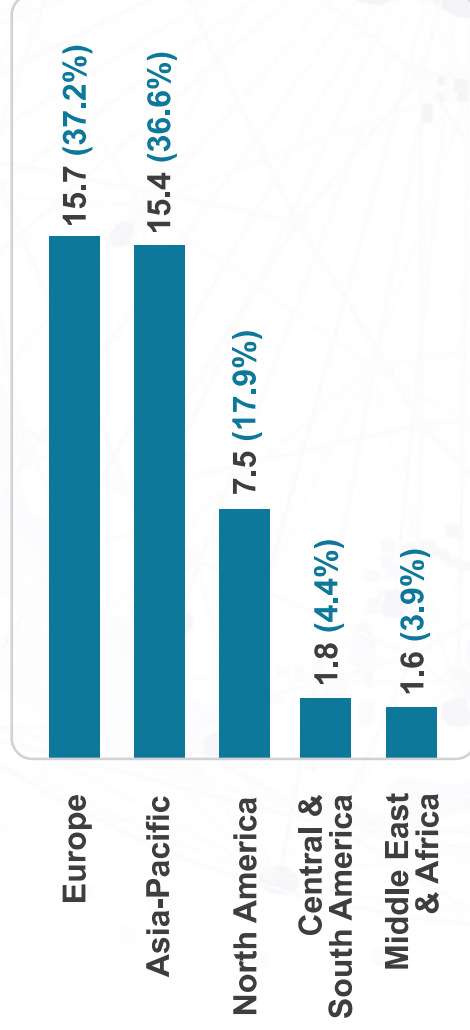


Serve the  
industry around  
the world

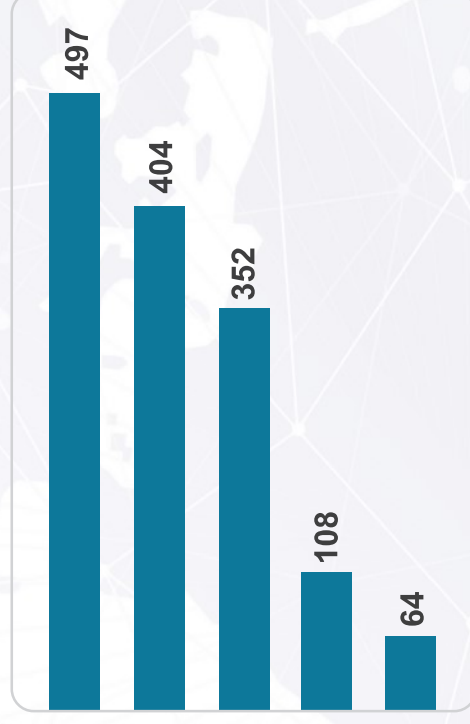
Europe is home to the most exhibition space globally (15.7 million sqm), closely followed by Asia-Pacific (15.4 million sqm). Regarding the number of venues, Europe also is home to the highest number of venues (497), followed by Asia-Pacific (404) and North America (352) respectively.

### Venues and indoor exhibition space

**Capacity**  
in million sqm (global share)



**Number of venues**



# Main Results

## Indoor exhibition space: size segmentation

Globally, 59% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (35%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 81 venues have more than 100,000 sqm.

Total number of venues with more than 100,000 sqm

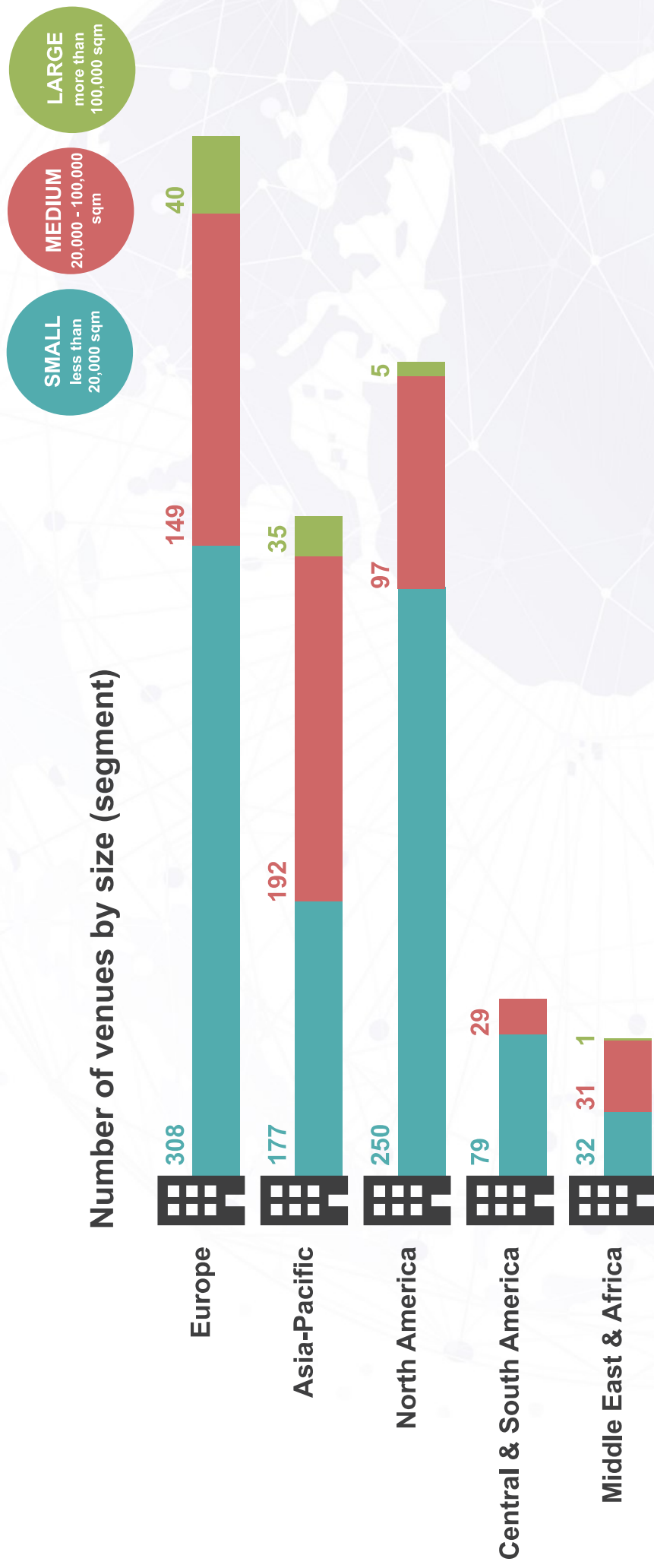




# Main Results

## Indoor exhibition space: size segmentation

Europe is still home to most of the large venues.

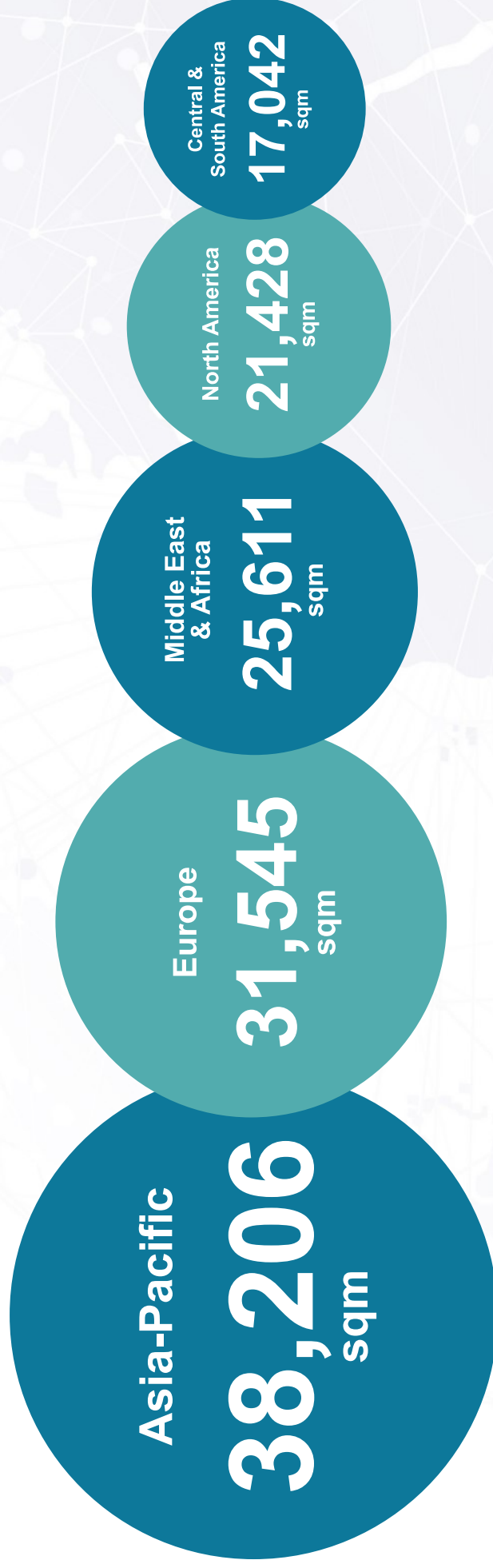


# Main Results

Indoor exhibition space: average size

The average size of Asia-Pacific venues is bigger than in any other region.

## Average size of venue per region



# Top venues

Venues with a minimum of 100,000 sqm of indoor exhibition space

Rank	Venue Name	City	Country	Area (sqm)
1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
2	National Exhibition and Convention Center (Shanghai) (NECC)	Shanghai	China	470,000
3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
4	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
5	Messe Frankfurt	Frankfurt/Main	Germany	372,073
6	Fiera Milano (Rho Pero)	Milano	Italy	345,000
7	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	300,000
8	Koelnmesse	Cologne	Germany	285,000
9	Messe Duesseldorf	Duesseldorf	Germany	262,727
10	Paris Nord Villepinte	Paris	France	250,000
11	McCormick Place	Chicago	USA	241,548
12	Las Vegas Convention Center	Las Vegas	USA	232,257
13	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
14	Feria Valencia	Valencia	Spain	223,090
15	Crocus Expo	Moscow	Russia (European part)	215,960
16	Porte de Versailles	Paris	France	212,545
17	Western China International Expo City	Chengdu	China	205,000
18	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
19	Chongqing International Expo Center	Chongqing	China	200,000
20	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
21	National Convention and Exhibition Center (Tianjin)	Tianjin	China	200,000
22	Neue Messe Muenchen	Muenchen	Germany	200,000
23	BolognaFiere	Bologna	Italy	200,000
24	Feria de Madrid / IFEMA	Madrid	Spain	200,000
25	Orange County Convention Center	Orlando	USA	190,936
26	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
27	The NEC (Birmingham)	Birmingham	United Kingdom	182,000
28	Nuernberg Messe	Nuernberg	Germany	180,000
29	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
30	Xiamen International Conference & Exhibition Center (XICEC)	Xiamen	China	155,000
31	Verona Fiere	Verona	Italy	155,000
32	Nanjing International Expo Center	Nanjing	China	150,000
33	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
34	Wuhan International Expo Center (WIEC)	Wuhan	China	150,000
35	EUREXPO	Lyon	France	142,935
36	MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
37	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
38	Georgia World Congress Center	Atlanta	USA	139,355
39	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
40	Qingdao International Expo Center	Qingdao	China	134,000

Americas

Europe

Middle East - Africa

Asia-Pacific

# Top venues

Venues with a minimum of 100,000 sqm of indoor exhibition space

Rank	Venue Name	City	Country	Area (sqm)
41	GD Modern International Exhibition Center	Dongguan	China	130,000
42	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
43	Ptak Warsaw Expo	Warszawa	Poland	129,199
44	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
45	Yiwu International Expo Centre	Yiwu	China	126,400
46	Xinjiang International Convention and Exhibition Center	Urumqi	China	122,000
47	Dubai World Trade Centre - DICEC (Dubai International Convention & Exhibition Centre)	Dubai	UAE	122,000
48	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
49	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
50	Fiera di Parma	Parma	Italy	120,000
51	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
52	Messe Stuttgart	Stuttgart	Germany	119,800
53	Feria de Zaragoza	Zaragoza	Spain	118,391
54	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
55	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
56	Brussels EXPO	Brussels	Belgium	115,000
57	Changsha International Convention and Exhibition Center	Changsha	China	114,000
58	Veletrhy	Brno	Czech Republic	112,207
59	RAI Amsterdam	Amsterdam	The Netherlands	112,200
60	Leipziger Messe	Leipzig	Germany	111,300
61	ExCeL London	London	United Kingdom	110,411
62	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
63	Messe Essen	Essen	Germany	110,000
64	Bharat Mandapam Convention Center (formerly Pragati Maidan)	New Delhi	India	110,000
65	Korea International Exhibition Center (KINTEX)	Goyang	South Korea	108,011
66	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
67	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
68	Hainan International Convention and Exhibition Centre (HICEC)	Haikou	China	106,000
69	Palexpo Geneva	Geneva	Switzerland	106,000
70	Shenyang International Exhibition Center	Shenyang	China	105,600
71	Porto Antico di Genova	Genova	Italy	105,600
72	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
73	Expocentre Fairgrounds	Moscow	Russia (European part)	105,000
74	Poznań International Fair	Poznań	Poland	104,139
75	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193
76	Jaarbeurs	Utrecht	The Netherlands	102,000
77	Guangdong Tanzhou International Convention and Exhibition Center	Foshan	China	100,000
78	Suzhou International Expo Center	Suzhou	China	100,000
79	Airshow China Exhibition Center (China International Aviation & Aerospace Exhibition Center)	Zhuhai	China	100,000
80	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
81	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

# Top countries/regions

Countries/regions with a minimum of 300,000 sqm of indoor exhibition space

21 countries/regions have a total indoor capacity exceeding 300,000 sqm of indoor exhibition space.

The top 5 countries/regions (China, USA, Germany, Italy and France) account for more than 62% of the total world indoor exhibition space.

- Americas
- Europe
- Middle East - Africa
- Asia-Pacific

	Total sqm	Number of venues	% of the world
1	China	288	29.3%
2	USA	283	14.9%
3	Germany	51	7.5%
4	Italy	48	5.8%
5	France*	84	4.9%
6	Spain	54	4.0%
7	Brazil	51	2.5%
8	Russia**	32	2.4%
9	Canada	32	1.8%
10	Turkey	27	1.7%
11	The Netherlands	38	1.7%
12	United Kingdom	31	1.4%
13	India	16	1.4%
14	Mexico	37	1.2%
15	Switzerland	13	1.1%
16	Japan	13	1.1%
17	Poland	15	1.0%
18	Belgium	15	0.9%
19	Austria	11	0.8%
20	South Korea	13	0.7%
21	UAE	7	0.7%

(\*) including overseas territories (\*\*) European + Asian parts

In the second half of 2023, there are 1,425 exhibition venues with a minimum of 5,000 sqm of gross exhibition space around the world and the total global venue space is 42.1 million sqm. The number of large venues offering more than 100,000 sqm of space is 81.

The Asia-Pacific region keeps closing in on Europe for available venue capacity, mainly driven by venue development in China. That being said, Europe retains a narrow lead on available venue capacities with 37.2% just about ahead of the Asia-Pacific region with 36.8%.

# UFI World Map of Exhibition Venues

## Regional profile - Asia-Pacific

### COUNTRIES/REGIONS WITH A MINIMUM OF 100,000 SQM OF TOTAL VENUE SPACE

Country/Region	Total sqm	number of venues	% sqm
1 China	12,354,706	288	80.0%
2 India	584,328	14	3.8%
3 Japan	446,695	13	2.9%
4 South Korea	306,759	13	2.0%
5 Thailand	279,292	9	1.8%
6 Singapore	219,970	4	1.4%
7 Australia	201,027	10	1.3%
8 Taiwan	194,943	10	1.3%
9 Russia (Asian part)	184,918	2	1.2%
10 Hong Kong	149,820	8	1.0%
11 Malaysia	133,355	5	0.9%
12 Indonesia	125,121	7	0.8%

### VENUES WITH A MINIMUM OF 100,000 SQM

1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
2	National Exhibition and Convention Center (NECC)	Shanghai	China	470,000
3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
4	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming	China	300,000
5	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
6	Western China International Expo City	Chengdu	China	205,000
7	Chongqing International Expo Center	Chongqing	China	200,000
8	Shanghai New International Expo Centre (SNIIEC)	Shanghai	China	200,000
9	National Convention and Exhibition Center (Tianjin)	Tianjin	China	200,000
10	Xiamen International Conference & Exhibition Center (XICEC)	Xiamen	China	155,000
11	Nanjing International Expo Center	Nanjing	China	150,000
12	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
13	Wuhan International Expo Center (WIEC)	Wuhan	China	150,000
14	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
15	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
16	Qingdao International Expo Center	Qingdao	China	134,000
17	GD Modern International Exhibition Center	Dongguan	China	130,000
18	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
19	Yiwu International Expo Centre	Yiwu	China	126,400
20	Xinjiang International Convention and Exhibition Center	Urumqi	China	122,000
21	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
22	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
23	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
24	Changsha International Convention and Exhibition Center	Changsha	China	114,000
25	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
26	Bharat Mandapam Convention Center (Pragati Maidan)	New Delhi	India	110,000
27	Korea International Exhibition Center (KINTEX)	Goyang	South Korea	108,011
28	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
29	Hainan International Convention and Exhibition Centre (HICEC)	Haikou	China	106,000
30	Shenyang International Exhibition Center	Shenyang	China	105,600
31	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
32	Guangdong Tanzhou International Convention and Exhibition Center	Foshan	China	100,000
33	Suzhou International Expo Center	Suzhou	China	100,000
34	Airshow China Exhibition Center (China International Aviation & Aerospace Exhibition Center)	Zhuhai	China	100,000
35	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000

# UFI World Map of Exhibition Venues

## Regional profile - Central & South America

### COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

Country	Total sqm	number of venues	% sqm
1 Brazil	1,055,115	51	57%
2 Argentina	163,043	12	9%
3 Peru	107,280	8	6%
4 Colombia	99,950	6	5%
5 Panama	90,764	5	5%
6 Bolivia	89,224	6	5%
7 Chile	61,856	4	3%

### VENUES WITH A MINIMUM OF 50,000 SQM

1	São Paulo Expo	São Paulo	Brazil	90,000
2	Pavilhão de Exposições do Parque Anhembi	São Paulo	Brazil	76,225
3	Expo Center Norte	São Paulo	Brazil	75,758
4	Corferias	Bogotá	Colombia	55,000
5	Riocentro	Rio de Janeiro	Brazil	54,296



# UFI World Map of Exhibition Venues

## Regional profile - Europe

### COUNTRIES/REGIONS WITH A MINIMUM OF 300,000 SQM OF TOTAL VENUE SPACE

Country	Total sqm	number of venues	% sqm
1 Germany	3,142,694	51	20.05%
2 Italy	2,430,390	48	15.50%
3 France	2,066,657	83	13.18%
4 Spain	1,664,387	54	10.62%
5 Russia (European part)	814,206	22	5.19%
6 Turkey	711,752	38	4.54%
7 The Netherlands	698,396	31	4.45%
8 United Kingdom	604,059	27	3.85%
9 Switzerland	457,000	15	2.91%
10 Poland	410,321	13	2.62%
11 Belgium	369,879	15	2.36%
12 Austria	321,092	11	2.05%

### VENUES WITH A MINIMUM OF 100,000 SQM

1	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
2	Messe Frankfurt	Frankfurt/Main	Germany	372,073
3	Fiera Milano (Rho Pero)	Milano	Italy	345,000
4	Koelnmesse	Cologne	Germany	285,000
5	Messe Duesseldorf	Duesseldorf	Germany	262,727
6	Paris Nord Villepinte	Paris	France	250,000
7	Feria Valencia	Valencia	Spain	223,090
8	Crocus Expo	Moscow	Russia (European part)	215,960
9	Porte de Versailles	Paris	France	212,545
10	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
11	Neue Messe Muenchen	Muenchen	Germany	200,000
12	BolognaFiere	Bologna	Italy	200,000
13	Feria de Madrid / IFEMA	Madrid	Spain	200,000
14	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
15	The NEC	Birmingham	United Kingdom	182,000
16	Nuernberg Messe	Nuernberg	Germany	180,000
17	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
18	Verona Fiere	Verona	Italy	155,000
19	EUREXPO	Lyon	France	142,935
20	MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
21	Plak Warsaw Expo	Warszawa	Poland	129,199
22	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
23	Fiera di Parma	Parma	Italy	120,000
24	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
25	Messe Stuttgart	Stuttgart	Germany	119,800
26	Feria de Zaragoza	Zaragoza	Spain	118,391
27	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
28	Brussels EXPO	Brussels	Belgium	115,000
29	Veletrhy	Brno	Czech Republic	112,207
30	RAI Amsterdam	Amsterdam	The Netherlands	112,200
31	Leipziger Messe	Leipzig	Germany	111,300
32	ExCel London	London	United Kingdom	110,411
33	Messe Essen	Essen	Germany	110,000
34	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
35	Palexpo Geneva	Geneva	Switzerland	106,000
36	Porto Antico di Genova	Genova	Italy	105,600
37	Expocentre Fairgrounds	Moscow	Russia (European part)	105,000
38	Poznań International Fair	Poznan	Poland	104,139
39	Jaarbeurs	Utrecht	The Netherlands	102,000
40	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

# UFI World Map of Exhibition Venues

## Regional profile - Middle East & Africa

### COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

Country	Total sqm	number of venues	% sqm
1 United Arab Emirates	301,006	7	18%
2 Saudi Arabia	191,424	12	12%
3 Iran	175,264	6	11%
4 South Africa	169,616	7	10%
5 Bahrain	95,000	1	6%
6 Qatar	78,535	2	5%
7 Iraq	72,203	3	4%
8 Syria	63,000	1	4%
9 Jordan	59,994	3	4%
10 Algeria	58,750	2	4%

### VENUES WITH A MINIMUM OF 50,000 SQM

1	Dubai World Trade Centre - DICEC (Dubai International Convention & Exhibition Centre)	Dubai	UAE	122,000
2	Exhibition World Bahrain	Sakhir	Bahrain	95,000
3	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	87,264
4	ADNEC - Abu Dhabi National Exhibition Centre	Abu Dhabi	UAE	73,000
5	Damascus International Fairgrounds	Damascus	Syria	63,000
6	Palais des Expositions - SAFEX	Alger	Algeria	50,000

# UFI World Map of Exhibition Venues

## Regional profile - North America

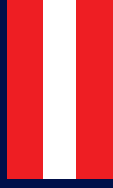
### COUNTRIES & REGIONAL MARKET SHARE

Country	Total sqm	number of venues	% sqm
1 USA	6,260,874	283	83%
2 Canada	760,913	32	10%
3 Mexico	520,736	37	7%

### VENUES WITH A MINIMUM OF 100,000 SQM

1	McCormick Place	Chicago	USA	241,548
2	Las Vegas Convention Center	Las Vegas	USA	232,257
3	Orange County Convention Center	Orlando	USA	190,936
4	Georgia World Congress Center	Atlanta	USA	139,355
5	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193

# UFI World Map of Exhibition Venues Country Profile Austria



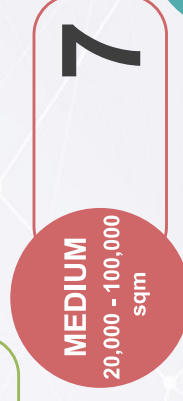
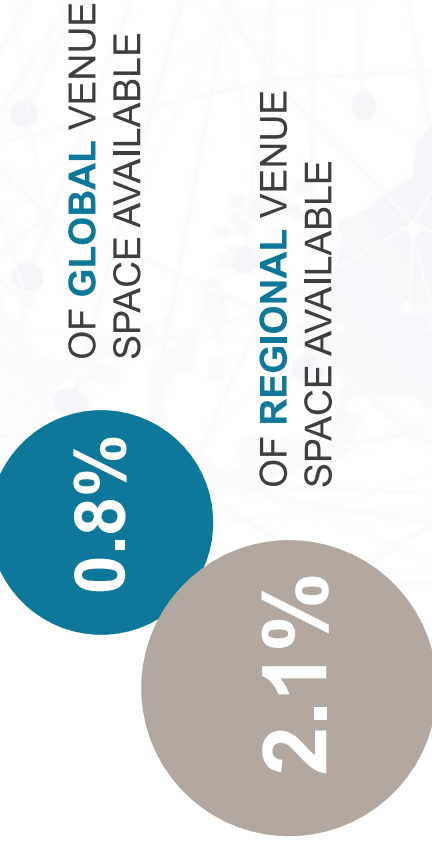
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Vienna	Reed Exhibitions Messe Wien	62,000
2	Wels	Messe Wels	54,000
3	Salzburg	Messezentrum Salzburg	40,000
4	Klagenfurt	Kaerntner Messen Klagenfurt	35,000
5	Graz	MCG-Messe Congress Graz & Stadthalle Graz	34,000
6	Vienna	Austria Center Vienna	26,000
7	Innsbruck	Messe Innsbruck	24,000
8	Vienna	Hofburg Congress Center & Redoutensaele	17,000
9	Vienna	Wiener Stadthalle	12,592
10	Linz	Design Center	10,000

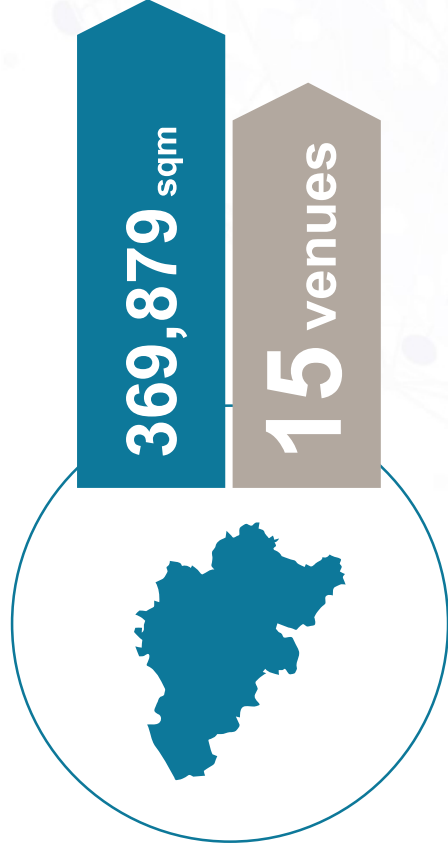
## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Belgium



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Brussels	Brussels EXPO 115,000
2	Ghent	Flanders EXPO 54,000
3	Kortrijk	Kortrijk XPO 40,000
4	Antwerp	Antwerp EXPO 24,100
5	Hasselt	Trixxo Arena & Theater 22,000
6	Marche-en-Famenne	Wallonie Expo (WEX) 20,500
7	Malines	Nekkerhal 18,454
8	Brussels	Brussels Kart EXPO 13,425
9	Namur	Namur EXPO 12,500
10	Libramont	Libramont Exhibition & Congress 12,160

## VENUE MARKET SEGMENTATION



**0.9%**  
OF GLOBAL VENUE  
SPACE AVAILABLE

**2.4%**  
OF REGIONAL VENUE  
SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile Brazil



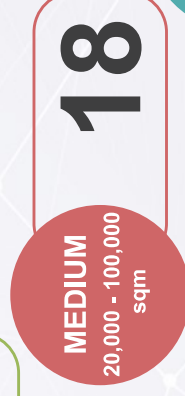
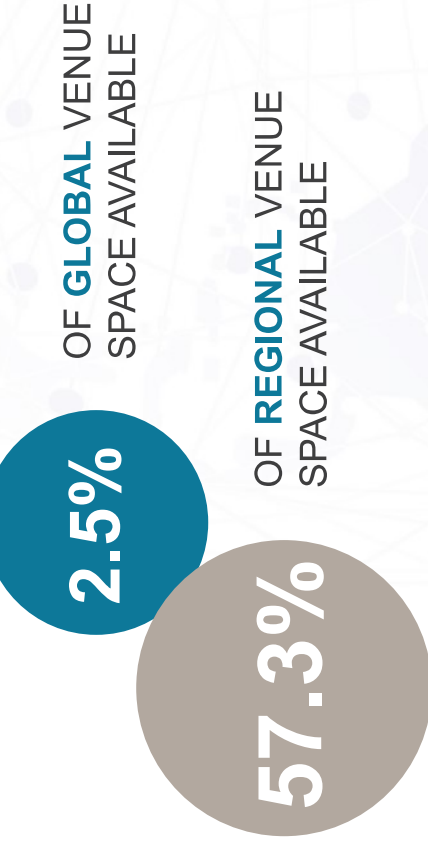
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	São Paulo	São Paulo Expo	90,000
2	São Paulo	Pavilhão de Exposições do Parque Anhembi	76,225
3	São Paulo	Expo Center Norte	75,758
4	Rio de Janeiro	Riocentro	54,296
5	Esteio	Parque de Exposições Assis Brasil	45,300
6	Bento Gonçalves	Parque de Eventos de Bento Gonçalves	43,560
7	São Paulo	Transamerica Expo Center	40,000
8	Guaxupé	Femagri	37,000
9	Cachoeiro do Itapemirim	Parque de Exposiciones Carlos Caiado Barbosa	30,000
10	Novo Hamburgo	Parque de Exposicoes da Fenac	28,800

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Canada



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Toronto	Enercare Centre, Exhibition Place	92,894
2	Toronto	Toronto Congress Centre	92,894
3	Mississauga	The International Centre	50,906
4	Montreal	Olympic Stadium	46,447
5	Montreal	Palais des Congrès de Montréal (Convention Centre)	46,347
6	Vancouver	Vancouver Convention Centre	43,340
7	Toronto	Metro Toronto Convention Centre	42,731
8	Calgary	Calgary Exhibition and Stampede	41,802
9	Edmonton	Edmonton Expo Centre	37,250
10	Vancouver	B.C. Place	22,480

## VENUE MARKET SEGMENTATION



1.8%  
OF GLOBAL VENUE  
SPACE AVAILABLE

10.1%  
OF REGIONAL VENUE  
SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile China



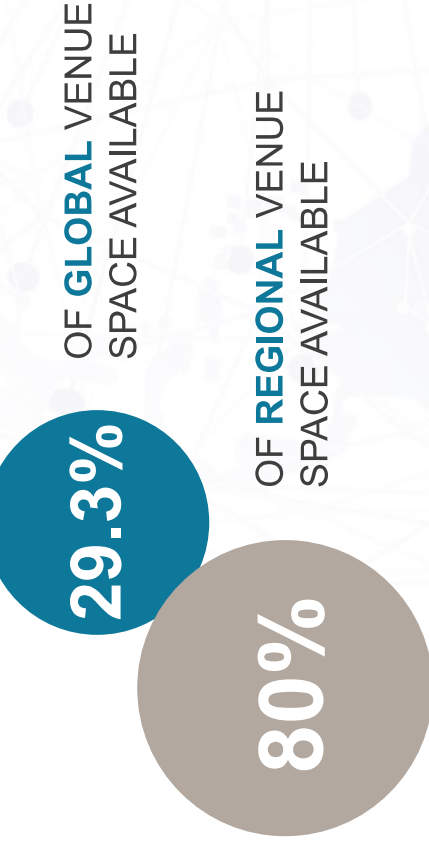
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Guangzhou	China Import & Export Fair Complex (Pazhou Complex)	504,000
2	Shanghai	National Exhibition and Convention Center (NECC)	470,000
3	Shenzhen	Shenzhen World Exhibition & Convention Centre	400,000
4	Kunming	Kunming Dianchi Convention & Exhibition Center (DCEC)	300,000
5	Binzhou	China Kitchen Capital International Convention and Exhibition Center	230,000
6	Chengdu	Western China International Expo City	205,000
7	Chongqing	Chongqing International Expo Center	200,000
8	Shanghai	Shanghai New International Expo Centre (SNIEC)	200,000
9	Tianjin	National Convention and Exhibition Center (Tianjin)	200,000
10	Xiamen	Xiamen International Conference & Exhibition Center (XICEC)	155,000

## VENUE MARKET SEGMENTATION





# UFI World Map of Exhibition Venues Country Profile France



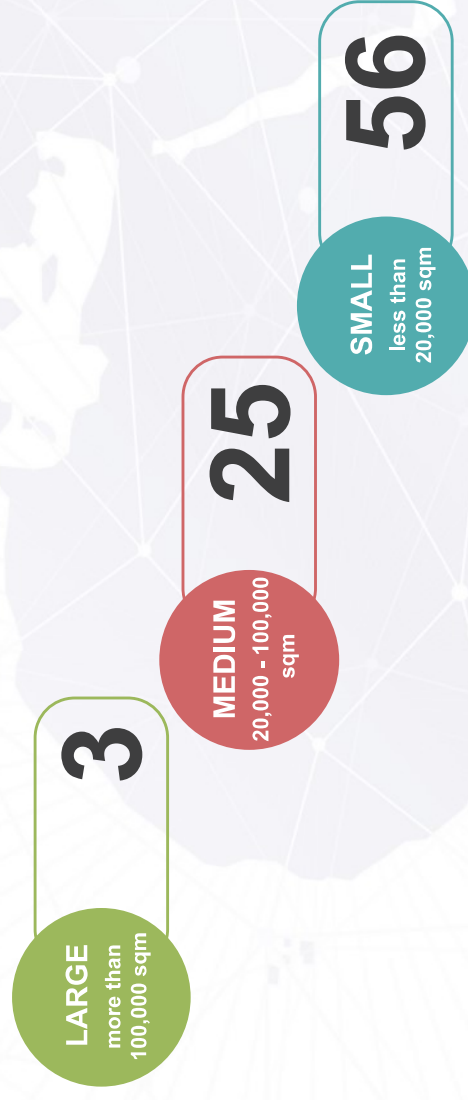
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Paris	Paris Nord Villepinte	250,000
2	Paris	Porte de Versailles	212,545
3	Lyon	EUREXPO	142,935
4	Paris	Paris Le Bourget	80,000
5	Bordeaux	Parc des Expositions de Bordeaux	78,190
6	Marseille	Parc des Expositions et Congrès de Marseille	60,000
7	Rennes	Parc Rennes aéroport	54,050
8	Montpellier	Parc des Expositions	46,672
9	Toulouse	Toulouse Expo	45,699
10	Grenoble	SAEM/ALPEXPO	42,000

## VENUE MARKET SEGMENTATION



**4.9%** OF GLOBAL VENUE SPACE AVAILABLE

**13.2%** (Europe)  
**0.8%** (Middle East & Africa)  
OF REGIONAL VENUE SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile Germany



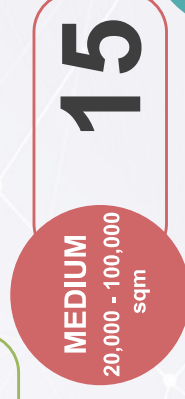
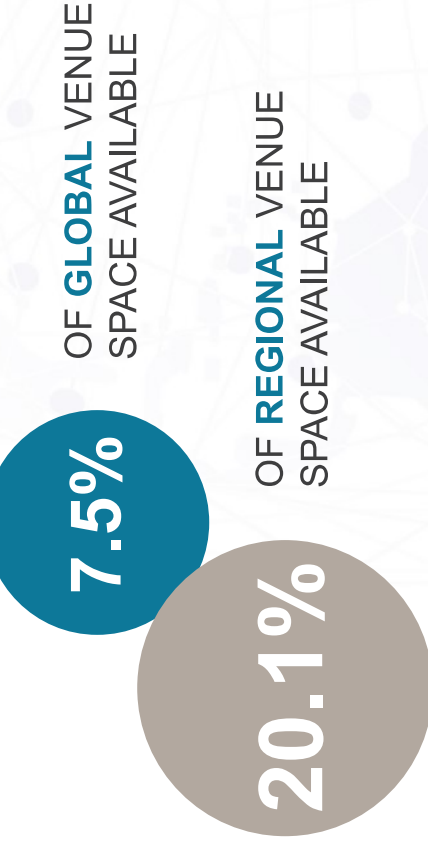
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Hannover	Messe Hannover (Deutsche Messe)	392,453
2	Frankfurt/Main	Messe Frankfurt	372,073
3	Cologne	Koelnmesse	285,000
4	Duesseldorf	Messe Duesseldorf	262,727
5	Muenchen	Neue Messe Muenchen	200,000
6	Berlin	Expo Center City (Messe Berlin)	190,000
7	Nuernberg	Nuernberg Messe	180,000
8	Stuttgart	Messe Stuttgart	119,800
9	Leipzig	Leipziger Messe	111,300
10	Essen	Messe Essen	110,000

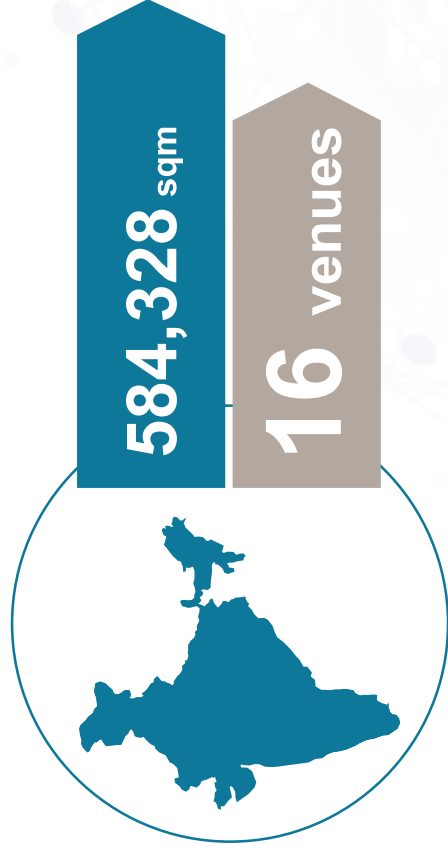
## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile India



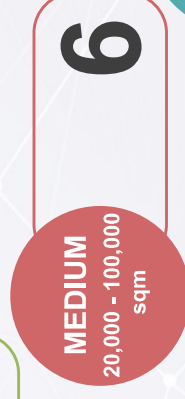
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	New Delhi	Bharat Mandapam Convention Center (Pragati Maidan) 110,000
2	Bangalore	Bangalore International Exhibition Centre 77,200
3	Gandhinagar	Helipad Exhibition Centre (HEC) 74,235
4	New Delhi	India Expo Centre and Mart 64,888
5	Mumbai	Bombay Exhibition Centre 55,892
6	New Delhi	YashoBhoomi (India International Convention & Expo Centre - IICC) 54,400
7	Mumbai	JioWorld Centre 25,000
8	Jaipur	Jaipur Exhibition & Convention Centre 19,760
9	Kolkata	Biswa Bangla Mela Prangan 18,153
10	Coimbatore	Codissia Trade Fair Complex 17,750

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Italy



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Milano	Fiera Milano (Rho Pero)	345,000
2	Bologna	BolognaFiere	200,000
3	Roma	Investimenti S.p.A. / Fiera di Roma	167,000
4	Verona	Verona Fiere	155,000
5	Rimini	Rimini Fiera - Italian Exhibition Group	129,000
6	Parma	Fiere di Parma	120,000
7	Genova	Porto Antico di Genova	105,600
8	Isola della Scala (VR)	Ente Fiera di Isola della Scala	90,000
9	Montichiari (BS)	Centro Fiera (Montichiari) BS	80,000
10	Padova	Padova Fiere	75,000

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Japan



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Tokyo	116,540
	Tokyo Big Sight (Tokyo International Exhibition Center)	
2	Chiba	72,000
	Makuhari Messe (Nippon Convention Center)	
3	Osaka	70,079
	Intex Osaka	
4	Nagoya	60,000
	Aichi Sky Expo	
5	Nagoya	33,946
	Port Messe Nagoya (Nagoya International Exhibition Hall)	
6	Yokohama	20,000
	Pacifico Yokohama	
7	Ishikawa	17,718
	Ishikawa Prefectural Industrial Exhibition Hall	
8	Kobe	14,812
	Kobe International Exhibition Center	
9	Tokyo	12,513
	Sunshine City Convention City	
10	Fukuoka	9,100
	Marine Messe Fukuoka	

## VENUE MARKET SEGMENTATION



**1.1%**  
OF GLOBAL VENUE  
SPACE AVAILABLE

**2.9%**  
OF REGIONAL VENUE  
SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile Mexico



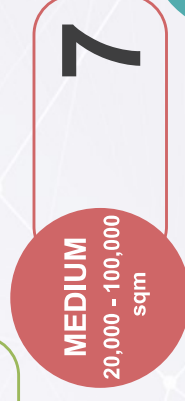
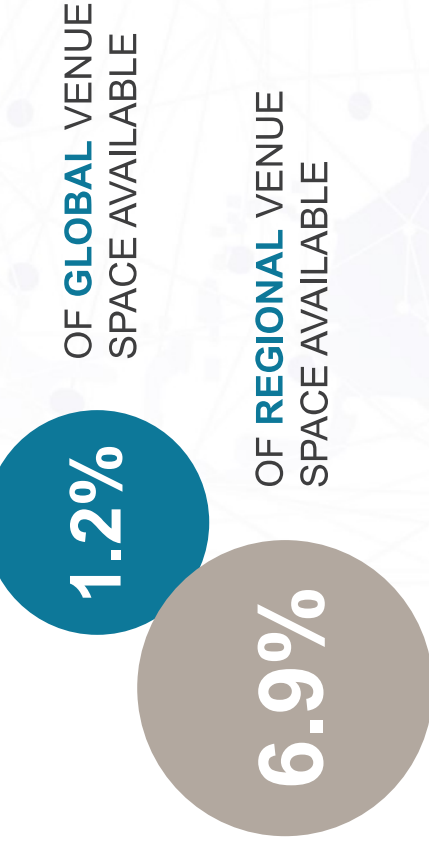
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Guadalajara	Expo Guadalajara	63,127
2	Puebla	Centro Expositor Puebla	40,000
3	Ciudad de México	Expo Santa Fe Mexico	37,885
4	Ciudad de México	Centro Citibanamex	34,283
5	Monterrey	Cintermex	29,128
6	Acapulco	Expo Mundo Imperial	22,500
7	León	Pollíforum León	22,230
8	Ciudad de México	World Trade Center Ciudad de México	18,000
9	Ciudad de México	Palacio de los Deportes	14,000
10	Mérida	Centro Internacional de Congresos de Yucatán	13,949

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Poland



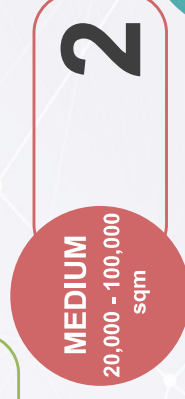
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Warszawa Ptak Warsaw Expo	129,199
2	Poznań Poznań International Fair	104,139
3	Kielce Kielce Fair Center	36,000
4	Katowice KATOWICE International Congress Center & Spodek	20,522
5	Jasionka G2A ARENA	16,146
6	Gdańsk AMBEREXPO	16,103
7	Kraków Expo Kraków	14,000
8	Warszawa Warsaw International Expocentre EXPO XXI	13,500
9	Warszawa Global Expo	12,144
10	Bydgoszcz Bydgoszcz Exhibition & Congress Center	11,000

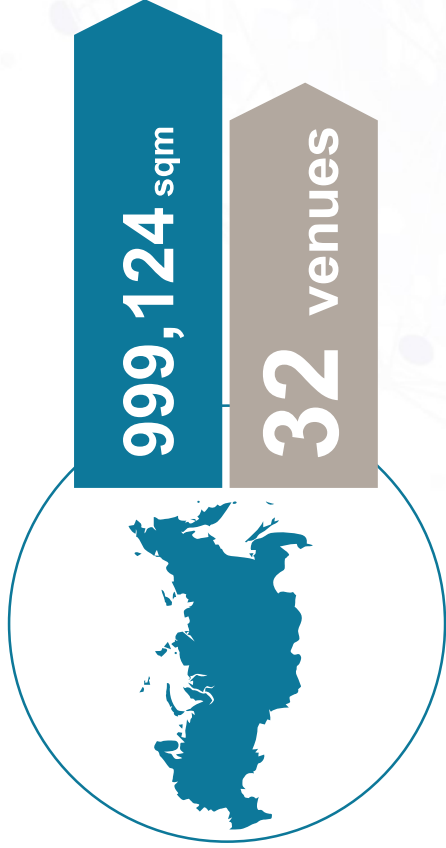
## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Russia



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Moscow	215,960
2	Moscow	105,000
3	Ekaterinburg	91,600
4	Kazan	88,433
5	Moscow	55,000
6	Saint Petersburg	50,000
7	Saint Petersburg	40,000
8	Krasnodar	36,000
9	Moscow	35,877
10	Moscow	35,000

## VENUE MARKET SEGMENTATION



**2.4%**  
OF GLOBAL VENUE  
SPACE AVAILABLE

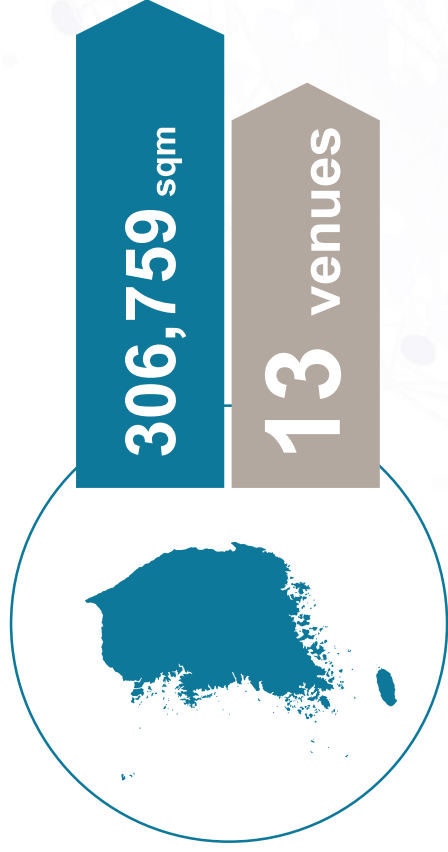
**5.2% (Europe)**  
**1.2% (Asia - Pacific)**  
OF REGIONAL VENUE  
SPACE AVAILABLE



# UFI World Map of Exhibition Venues Country Profile South Korea



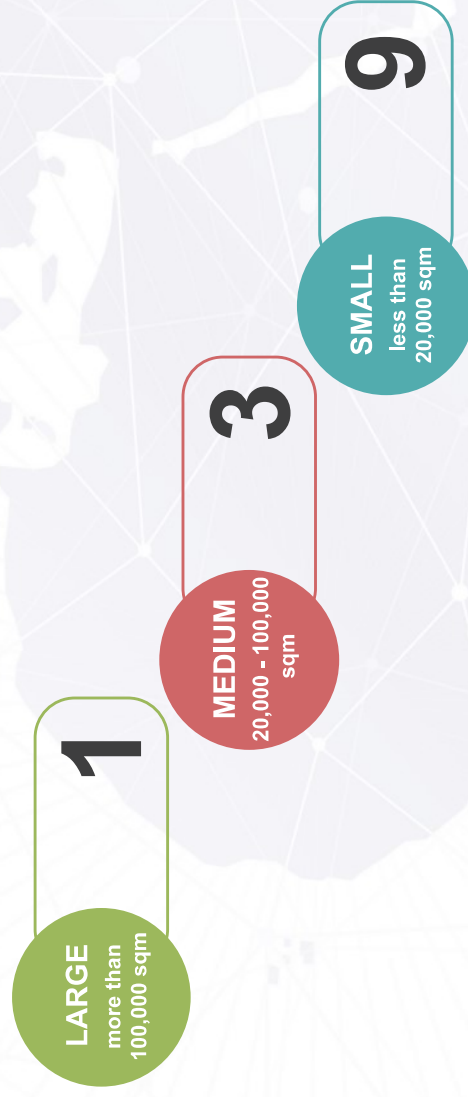
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Goyang Korea International Exhibition Center (KINTEX)	108,011
2	Busan Busan Exhibition & Convention Center (BEXCO)	46,380
3	Daegu Daegu Exhibition and Convention Center (EXCO Daegu)	37,744
4	Seoul COEX World Trade Center	36,007
5	Gwangju-si Kimdaejung Convention Center	12,027
6	Daejeon Daejeon Convention (DCC)	10,020
7	Suwon Suwon Messe	9,080
8	Incheon Songdo Convention Center (ConvensIA)	8,416
9	Ulsan Ulsan Exhibition Convention Center (UECO)	8,000
10	Seoul Seoul Trade Exhibition Center (SETEC)	7,948

## VENUE MARKET SEGMENTATION



**0.7%**  
OF GLOBAL VENUE  
SPACE AVAILABLE

**2.0%**  
OF REGIONAL VENUE  
SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile Spain



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Valencia	Feria Valencia	223,090
2	Barcelona	Fira de Barcelona - Gran Via	203,106
3	Madrid	Feria de Madrid / IFEMA	200,000
4	Zaragoza	Feria de Zaragoza	118,391
5	Barcelona	Fira de Barcelona - Montjuic	118,011
6	Bilbao	Bilbao Exhibition Centre / BEC	108,000
7	Silleda (Pontevedra)	Fundacion Semana Verde / Feira Internacional de Galicia	39,696
8	Elche (Alicante)	Institucion Ferial Alicantina / IFA	38,884
9	Ciudad Real	Pabellón Ferial de Ciudad Real	31,640
10	Madrid	Madrid Espacios y Congresos / Recinto Ferial Casa de Campo	30,441

## VENUE MARKET SEGMENTATION



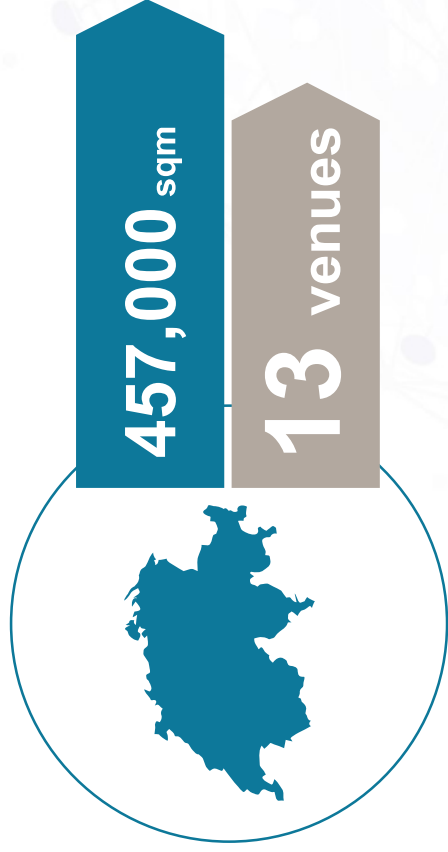
**4.0%**  
OF GLOBAL VENUE  
SPACE AVAILABLE

**10.4%**  
OF REGIONAL VENUE  
SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile Switzerland



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)
1	Basel	141,000
2	Geneva	106,000
3	Bern	41,000
4	Lausanne	30,000
5	Zurich	30,000
6	St. Gallen	25,000
7	Fribourg	17,000
8	Luzern	15,000
9	Zurich	14,000
10	Martigny	12,000

## VENUE MARKET SEGMENTATION



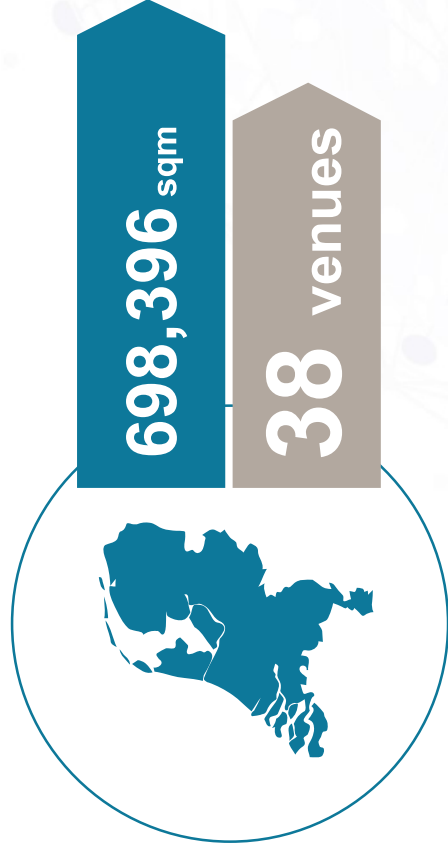
**1.1%** OF GLOBAL VENUE SPACE AVAILABLE

**2.9%** OF REGIONAL VENUE SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile The Netherlands



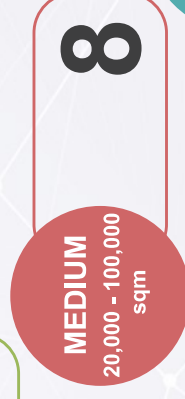
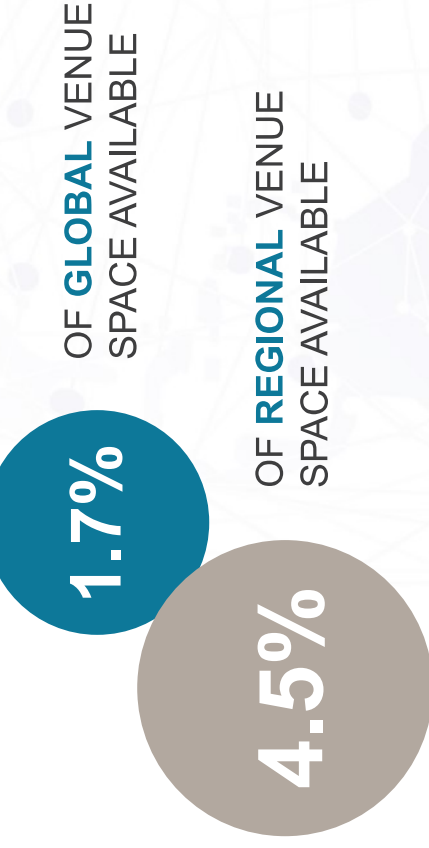
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Amsterdam	RAI Amsterdam	112,200
2	Utrecht	Jaarbeurs	102,000
3	Den Bosch	Brabanthallen 's-Hertogenbosch	43,467
4	Hardenberg	Evenementenhal Hardenberg	41,500
5	Leeuwarden	WTC Expo	40,639
6	Maastricht	MECC Maastricht	29,500
7	Rotterdam	Rotterdam Ahoy	27,160
8	Eelde	Flowerdome	23,120
9	Vijfhuizen	Expo Haarlemmermeer	21,239
10	Gorinchem	Evenementenhal Gorinchem	20,800

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile Turkey



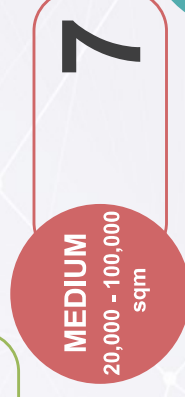
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Istanbul	Tuyap Fair and Congress Center	120,000
2	Istanbul	Istanbul Expo Center (IFM)	100,000
3	Izmir	Izmir Expo Center Gaziemir	75,126
4	Konya	Tuyap Konya International Fair Center	66,000
5	Antalya	Antalya Expo Center	40,000
6	Bursa	Tuyap Bursa International Fair and Congress Center	40,000
7	Gaziantep	Gaziantep Chamber of Industry Exhibition Center	29,000
8	Erzurum	Erzurum Recep Tayyip Erdoğan Exhibition Center	25,000
9	Izmir	Kulturpark Exhibition Center Izmir	23,750
10	Şanlıurfa	Şanlıurfa Fair Center	18,600

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile UAE



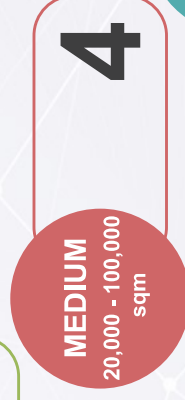
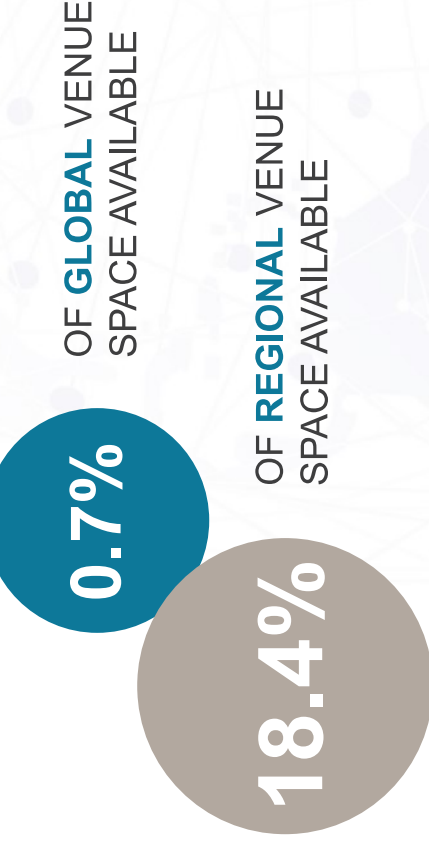
## TOTAL VENUE SPACE AVAILABLE



## TOP VENUES

		Indoor exhibition space (sqm)	
1	Dubai	Dubai World Trade Centre - DICEC (Dubai International Convention & Exhibition Centre)	122,000
2	Abu Dhabi	ADNEC - Abu Dhabi National Exhibition Centre	73,000
3	Sharjah	Expocentre Sharjah	30,000
4	Dubai	Airport Expo Dubai	29,698
5	Dubai	Dubai Exhibition Center	28,800
6	Al Ain	Al Ain Convention Centre	11,808
7	Ras Al Khaimah	Ras Al Khaimah Exhibition Centre	5,700

## VENUE MARKET SEGMENTATION



# UFI World Map of Exhibition Venues Country Profile United Kingdom



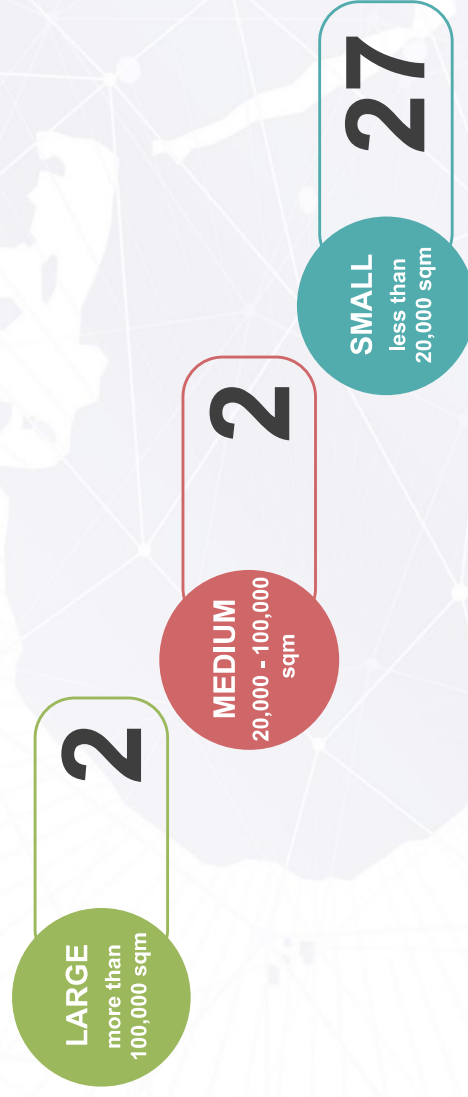
## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Birmingham	The NEC	182,000
2	London	ExCeL London	110,411
3	London	Olympia London	26,689
4	Glasgow	Scottish Event Campus	22,355
5	Liverpool	ACC Liverpool	19,860
6	Manchester	Manchester Central	19,300
7	Edinburgh	Royal Highland Centre	15,696
8	Farnborough	Farnborough International Exhibition and Conference Centre	15,482
9	Aberdeen	P&J Live	15,000
10	Harrogate	Harrogate Convention Centre	14,191

## VENUE MARKET SEGMENTATION



**1.4%**  
OF GLOBAL VENUE SPACE AVAILABLE

**3.9%**  
OF REGIONAL VENUE SPACE AVAILABLE

# UFI World Map of Exhibition Venues Country Profile USA



## TOTAL VENUE SPACE AVAILABLE



## TOP 10 VENUES

		Indoor exhibition space (sqm)	
1	Chicago	McCormick Place	241,548
2	Las Vegas	Las Vegas Convention Center	232,257
3	Orlando	Orange County Convention Center	190,936
4	Atlanta	Georgia World Congress Center	139,355
5	New Orleans	New Orleans Ernest N. Morial Convention Center	102,193
6	Las Vegas	Mandalay Bay Resort & Casino	96,901
7	Las Vegas	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	96,210
8	Anaheim	Anaheim Convention Center	92,903
9	Dallas	Kay Bailey Hutchison Convention Center Dallas (KBHCCD)	92,903
10	Columbus	Ohio Expo Center & State Fair	92,903

## VENUE MARKET SEGMENTATION





## Introduction

Compared to the previous versions of the 'UFI World Map of Venues', this 2023 report was for the first time conducted and produced by jwc GmbH in close cooperation with UFI. The methodology and research approach have remained unchanged, with jwc reassessing global venue capacities and working in close cooperation with existing and new local/regional partners. In the future, jwc will keep researching and creating the 'World Map of Venues' report in cooperation with UFI. For any comments, feedback or suggestions, please don't hesitate to contact us.

## About jwc

Established in 2007 in Cologne, Germany, jwc is the globally leading consulting firm for the trade fair and conference industry, enjoying the highest reputation internationally. jwc is the only boutique consulting firm that covers the entire value chain of the exhibition and conference industry. Our vast experience and deep knowledge of all venue- and event-related topics, from venue planning to strategy development and financial modelling, ensures that our clients receive the utmost quality advice for their business.

Our clients are based in the Americas, Europe, the Middle East and Asia and comprise of venue owners and managers, event organizers, governments, service providers, associations and private equity investors.

Our team offers a unique combination of experts with many years of practical experience in the industry and, also, with extensive experience in the consulting business. jwc's Head Office is located in Cologne, Germany, with additional offices in Shenzhen, Hong Kong, Bangkok and Riyadh.

## Report prepared by



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